

March 24, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Ventures into Charter Aviation Market with Strategic Acquisition of 49% Stake in Big Charter Pvt Ltd**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip Ventures into Charter Aviation Market with Strategic Acquisition of 49% Stake in Big Charter Pvt Ltd

New Delhi, March 24th 2025: EaseMyTrip.com, one of India's premier online travel platforms, has received in-principle Board approval to acquire a 49% stake in Big Charter Pvt Ltd, a prominent player in India's charter aviation sector. This move marks a significant step for EaseMyTrip into the rapidly expanding charter and non-scheduled aviation market, enabling the company to offer more personalized, premium, and flexible air travel options to a wider customer base.

The Indian charter aviation industry, currently valued at approximately USD 650.5 million, is projected to grow to USD 1.14 billion by 2033. This growth is fueled by increasing demand for regional connectivity, corporate travel, and private flying. Globally, the charter aviation sector is experiencing exceptional growth, with projections indicating a market value exceeding USD 33 billion by 2033. Factors such as rising disposable incomes, an increasing need for privacy and flexibility, and heightened demand from businesses and individuals for time-sensitive travel are driving the shift toward private aviation as a preferred mode of transport.

This strategic proposed acquisition strengthens EaseMyTrip's position as a comprehensive travel provider, enabling the company to capitalize on high-margin segments like charter services and Non-Scheduled Operator Permit (NSOP) operations. As corporate clients, high-net-worth individuals (HNIs), and event travelers increasingly turn to chartered flights for convenience and flexibility, EaseMyTrip is well-positioned to meet this demand. By integrating its state-of-the-art technology into Big Charter's existing operations, the company aims to enhance the charter booking and pricing process, significantly improving the customer experience.

Furthermore, the acquisition aligns with EaseMyTrip's broader mission to democratize travel, particularly in Tier-2 and Tier-3 cities, where Big Charter has a solid presence. This will allow EaseMyTrip to expand its footprint in remote regions and improve the accessibility of premium air travel for a wider audience.

Big Charter Pvt Ltd has established itself as a leader in regional connectivity and NSOP operations, serving a broad range of clients across India. In FY 2023-24, Big Charter generated INR 128.75 crore (approximately USD 15.5 million) in revenue, with significant growth potential as the demand for regional and charter services continues to rise. With this partnership, both companies aim to unlock new growth opportunities and deliver enhanced services to meet the evolving needs of the Indian aviation market.

Mr. Nishant Pitti, Chairman and Founder of EaseMyTrip, expressed his excitement about the acquisition, saying, "This partnership is a crucial step toward making charter air travel more accessible across India. By combining EaseMyTrip's cutting-edge technology with Big Charter's established expertise, we are poised to revolutionize the way air travel is experienced. The integration

of their NSOP operations will allow us to cater to a wider range of premium customers, further solidifying our commitment to driving the growth of India's charter aviation market."

Mr. Sanjay Mandavia, Director of Big Charter Pvt Ltd, echoed this sentiment, stating, "Partnering with EaseMyTrip marks a transformative moment for us. Leveraging EaseMyTrip's technological expertise and vast customer base will accelerate our growth, expand our reach, and enhance the efficiency of our services. Together, we are positioned to offer a more accessible and seamless travel experience, strengthening our mission to provide affordable, reliable, and high-quality travel options across India."

With this strategic acquisition, EaseMyTrip is set to become a formidable player in the Indian charter aviation market, offering an expansive suite of travel services that cater to the diverse needs of businesses, individuals, and event travelers. This move not only positions EaseMyTrip for long-term growth but also contributes to the broader development of the charter aviation sector in India, bringing accessible and flexible air travel options to more people across the country.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

About Big Charter PVT LTD.

Big Charter Pvt Ltd is known for its strong regional footprint and NSOP operations, serving clients across India. In FY 2023-24, the company clocked INR 128.75 crore (approx. USD 15.5 million) in revenue, with strong potential for multi-fold growth.

For Media Queries:

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